TRENDS TO CONSIDER FOR EXTERNAL SCAN

- Demographics of Chatham County: (youth; elderly; millenniums; diversity/cultural shifts)

- Potential population growth/decline of Chatham County

- Local/state/federal immigration policies

- Potential business development/growth/decline

- Technology

- Environmental issues (fracking; water supply; air pollution, etc)

- Health/mental health services

- Education issues (quality of schools; community college, etc)

- Housing: (affordable; substandard; growth)

- Poverty

- Potential economic growth

- Political climate in Chatham/NC/US - how will it affect your nonprofit?

- Advocacy

- Intellectual capacity

- Other