TRENDS TO CONSIDER FOR EXTERNAL SCAN

♦ Demographics of Chatham County: (youth; elderly; millennials; diversity/cultural shifts)
♦ Potential population growth/decline of Chatham County
♦ Local/state/federal immigration policies
♦ Potential business development/growth/decline
♦ Technology
♦ Environmental issues (fracking; water supply; air pollution, etc)
♦ Health/mental health services
♦ Education issues (quality of schools; community college, etc)
♦ Housing: (affordable; substandard; growth)
♦ Poverty
♦ Potential economic growth
♦ Political climate in Chatham/NC/US - how will it affect your nonprofit?
♦ Advocacy
♦ Intellectual capacity
♦ Other