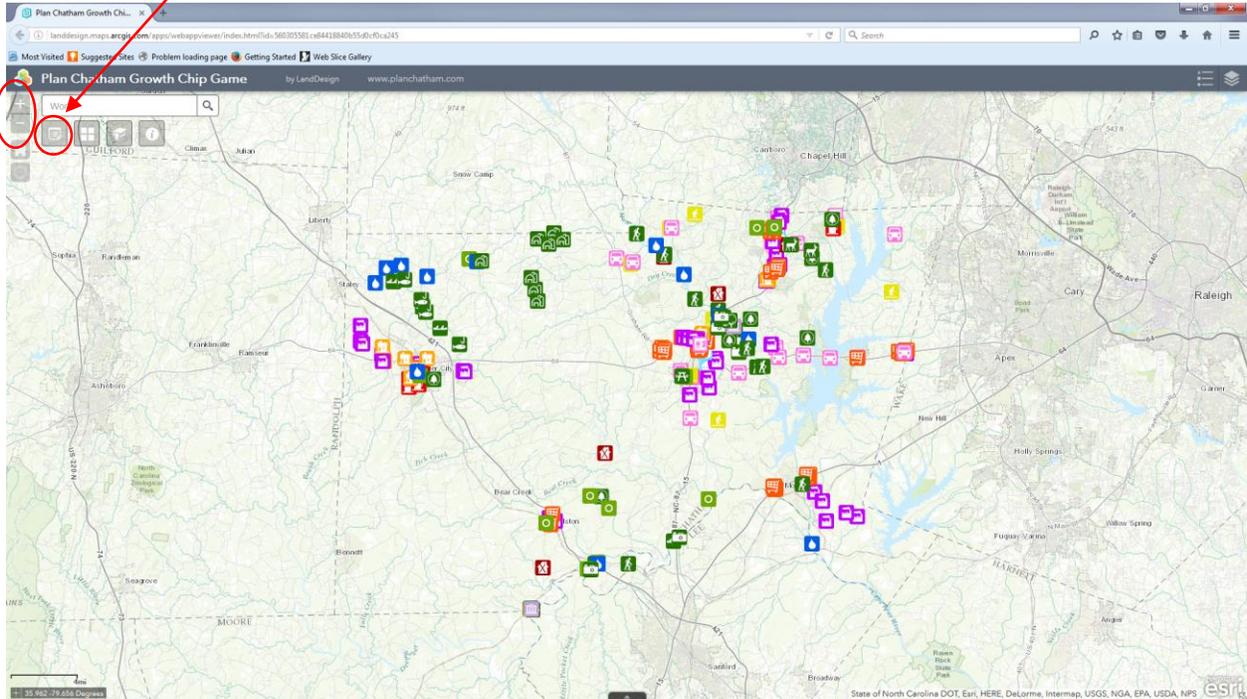


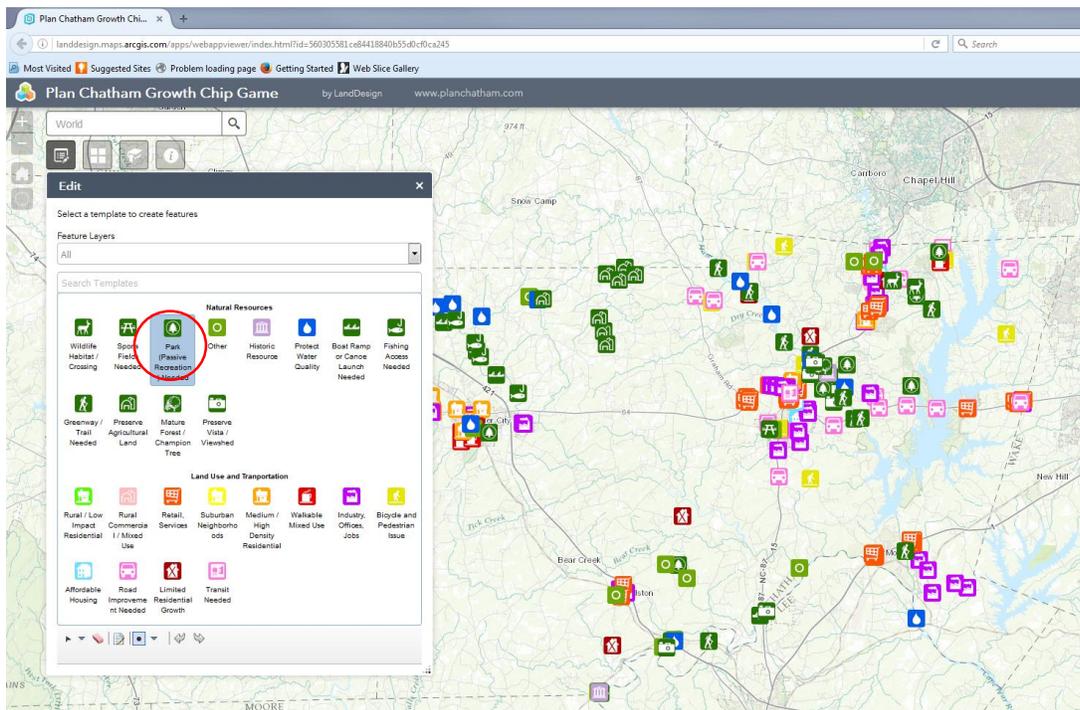
Welcome to the Plan Chatham Growth Chip Game

1. You can start by zooming into the area you wish to see addressed. You can use your scroll bar or the plus or minus signs in the top left hand corner.

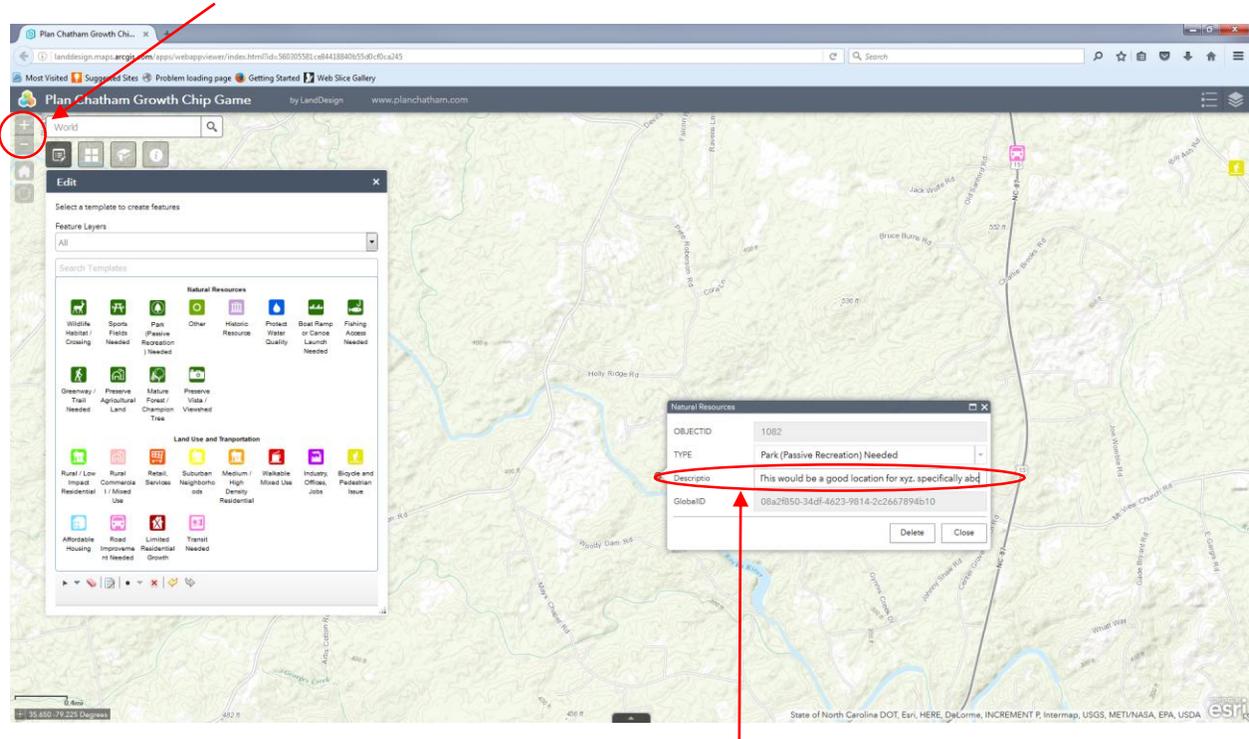
2. Click on the edit button to pull up the list of chips



2. Select a Chip to place on the map by clicking the chip once...



3. ...Then Click anywhere on the map to place your chip. If you need to, you can zoom in and out to a specific location using the plus or minus buttons at the top left corner of the screen or zoom in using the scroll bar to any specific location.



4. You can write in specifics about the location. Examples: park specifically needs baseball fields, ADA access needed on trail, arts wanted in mixed use centers, suppliers companies should be located within 20 miles of farm, etc. Really anything you want us to know that would help bring your vision of Chatham County to life! You can use the prompt questions at the bottom of the graphic below to help identify locations.



HOW SHOULD WE GROW?

GROWTH CHIP GAME

MAP CHIP DESCRIPTIONS

RURAL/LOW IMPACT RESIDENTIAL



Areas where residential uses are appropriate as long as one of the following conditions exist:

- Development is very low density
- Conservation subdivision design is used where large areas of open space are preserved
- Low impact development techniques are used to limit negative impacts on the environment

RURAL MIXED USE /COMMERCIAL



Small scale mixed use areas in keeping with local architecture and the surrounding community. Some mix of uses and some mix of housing types.

SUBURBAN NEIGHBORHOODS



Suburban neighborhoods include traditional neighborhood developments with some open space and amenities. Densities range from 1-3 dwelling units per acre.

MEDIUM/HIGH DENSITY RESIDENTIAL



These residential areas include the greatest variety of types and densities of housing. This type of development is supportive of transit. Densities are > 3 dwelling units per acre.

AFFORDABLE HOUSING



Affordable housing is defined as housing for which total costs (rent or mortgage plus utilities) are no more than 30% of a household's annual income. Affordable housing comes in many forms that can include for-sale product and rental units.

WALKABLE MIXED USE



This development type blends many uses together to create walkable communities/areas. Uses could include:

- Residential (mix of types from small lot single family to attached housing types)
- Shopping and restaurants
- Professional offices

RETAIL SERVICES



This land use includes retail, office and service uses including:

- Grocery stores
- Retail and restaurants
- Department Stores
- Convenience Stores
- Boutique Stores

INDUSTRY, OFFICES, JOBS



This land use type includes offices, technology and manufacturing uses. These areas are key to providing job opportunities and balancing the tax base.

LIMITED RESIDENTIAL GROWTH



Areas where higher intensity residential growth should be discouraged due to working agricultural lands and/or sensitive environmental resources.

ROAD IMPROVEMENT NEEDED



Areas where existing road infrastructure is lacking in its usability and/or aesthetics. Some improvement examples could be:

- Street / Intersection improvements
- Maintenance (potholes, cracks, etc)
- Addition of a new roads for connectivity
- Widening

TRANSIT NEEDED



Areas where alternative forms of transportation is lacking in effectiveness and where it is needed. Types of transportation include:

- Light rail
- Bus rapid transit
- Bus service
- Park and Ride

BICYCLE AND PEDESTRIAN ISSUE



Areas where pedestrian/bicycle safety is an issue and/or where improved facilities could include increase the likelihood of biking and walking. Types of facilities could include:

- Sidewalks
- Chopped bike facilities (bike lanes, wide shoulders, wide outside lanes)
- Greenways

INSTRUCTIONS

GO TO THE **INTERACTIVE MAP ON WWW.PLANCHATHAM.COM**. ZOOM TO THE AREA WHERE YOU LIVE OR WORK. CLICK ON THE EDIT BUTTON IN THE TOP LEFT CORNER (SEE PIC TO THE RIGHT FOR LOCATION). CHOOSE AN ICON AND PLACE IT ON THE MAP (CLICK ON ICON, THEN CLICK ON MAP). THEN ADD A COMMENT IN THE DESCRIPTION BOX.



USE THE MAP TO ANSWER THE FOLLOWING QUESTIONS

1. WHERE SHOULD THE COUNTY FOCUS ECONOMIC DEVELOPMENT /JOB RECRUITMENT ACTIVITIES?
2. WHAT IS THE BIGGEST TRANSPORTATION ISSUE YOU SEE?
3. WHERE IS A LOCATION THAT COMMERCIAL OR MIXED USE DEVELOPMENT SHOULD BE ENCOURAGED? -WHAT TYPE?
4. WHAT TYPE OF RESIDENTIAL DEVELOPMENT SHOULD BE ENCOURAGED AND WHERE?
5. WHAT ARE YOUR PARKS AND RECREATION / CONSERVATION PRIORITIES (SEE KEY TO RIGHT)?

