

Donor Profile Worksheet

Program (if applicable):

Donor's name:

Is your donor male or female?

Male Female

Age?

Where did she grow up?

What is her level of education?

Where did she attend college?

Was she a member of a sorority?

Is she married or single?

What is her occupation? Spouse's occupation?

Yes No

Married Single NA

Notes:

Donor Profile Worksheet

Family Life

Yes No

Does she have children?

Is she involved in her children's school? In the community?

What's her religious affiliation? Does she attend services regularly?

What other organizations does she support?

Where does she get her news? From radio, television, internet?

How does she make her charitable contributions? By check? Online?

Is she a reader? Books or magazines?
