

## Strategic Planning Resource List

Below is a list of resources that may be helpful to your organization as it begins the strategic planning process. The list includes publications, local consultants and online sites that maintain up-to-date information for nonprofits.

### Books

*The Strategy Book*, Max McKeown

*Strategic Planning for Nonprofit Organizations*, Michael Allison and Jude Kaye  
(CompassPoint)

*The Nonprofit Strategy Revolution: Real-Time Strategic Planning*, David La Piana

### Websites

[www.CompassPoint.com](http://www.CompassPoint.com) -site for all things nonprofit

[www.Idealist.com](http://www.Idealist.com)

Chronicle of Philanthropy, [www.philanthropy.com](http://www.philanthropy.com) - trends and current issues

Grassroots Institute, [www.grassrootsfundraising.org](http://www.grassrootsfundraising.org)

[www.wkkf.org/knowledge-center/resources](http://www.wkkf.org/knowledge-center/resources) -for logic model resources

[www.McKinseysociety.com/ocat/](http://www.McKinseysociety.com/ocat/) - a great organizational capacity assessment tool

[www.impactrising.org](http://www.impactrising.org) - another great site for capacity building

[www.venturephilanthropypartners.org](http://www.venturephilanthropypartners.org) - great site for strategic thinking

### Consultants

Affinity Consulting, Linda Cozz: [affinitync.com](http://affinitync.com), 919-622-2522

The Aycock Group, [theaycockgroup.com](http://theaycockgroup.com), 919-834-2313

Executive Service Corps, [esctrangle.com](http://esctrangle.com)

Third Sector Services, LLC, Jane S. Kornblut, [thirdsectorservices.com](http://thirdsectorservices.com), 919-933-9227