

Historical Significance: Events, Structure & People	Sense of Place: Symbol & County Icon	Its Future: Changing with the Times
<p>EVENTS: County & its people shaped by events in and around courthouse</p> <ul style="list-style-type: none"> • Trials, protests, speeches, famous speeches, visitors, etc. • Relationship of courthouse to ethnic groups & cultures • Fact vs. fiction (legendary tunnel, cornerstone with time capsule, etc.) <p>THE STRUCTURE:</p> <ul style="list-style-type: none"> • Prior history: first three courthouses and their locations • Location, architecture and construction of the 1881 courthouse and the people involved; built to last • Key elements: Courtroom, clock tower & chimes, Earl of Chatham portrait, weathervane, evolution of paint colors, statue • Impact of major interior & exterior renovations <p>THE FIRE:</p> <ul style="list-style-type: none"> • The story: how it started, initial notification of fire, incident commander, efforts of firefighters, trucking of water, donations of food, media coverage • Emotional loss —flowers, gathering at the site, offers of help • What was saved: sections of 1st floor west wing (charred beams held); brick walls; portico with columns; much of museum & probation office (file); copper; Mosler safe; clock workings • Post-fire: removal of debris; copper in storage; restoration of files & historical items; reinforcement of walls; temporary roof 	<p>GEOGRAPHY:</p> <ul style="list-style-type: none"> • Close to the county’s mid–point and center of Pittsboro • Connecting point of major highways • Visual center • Point of reference for directions <p>SYMBOLISM:</p> <ul style="list-style-type: none"> • Visual representation of county government and court system • Inspiration for county logos (current and past) <p>COMMUNITY:</p> <ul style="list-style-type: none"> • Unique circle design • Quaint hometown look and feel • Beauty and grace • Visible gathering place (related to historical and future events) • Expect it to be there to greet us 	<p>EVOLVING NEEDS:</p> <ul style="list-style-type: none"> • Courthouse once housed all county court functions– not unique to change over time <p>PUBLIC INPUT & BOC DECISION:</p> <ul style="list-style-type: none"> • Task force process and community forum/survey • Rationale behind final decision: what will the rebuilt courthouse be? <p>REBUILDING:</p> <ul style="list-style-type: none"> • Architectural design • Major phases of construction process • Other major events (yet to be determined)

TARGET AUDIENCES	VIDEO FORMAT & USE
<p>PRIMARY TARGET: Courthouse & museum visitors, which would include a wide array of ages, cultural & ethnic backgrounds, etc. It would include those attending the dedication ceremony for the reopening. Students, seniors, and other organized groups are likely to visit over time. This target also would reach some of our current and future residents.</p> <p>OTHERS: The following additional potential audiences also were identified:</p> <ul style="list-style-type: none"> • School classrooms (K-12, community college) • Current residents and employees • Future residents and employees • Attendees of reopening dedication ceremony • Documentarians and historians • Cable TV government access channel viewers • News media • Other local governments • Civic groups • Architects & builders • Emergency responders • Ancilliary audiences: related to providing “B roll” footage from our files to other groups who produce related videos 	<p>PRIMARY FORMATS: Need to make sure we use correct technical requirements for these options:</p> <ul style="list-style-type: none"> • Presentation: Designed primarily for theater-style presentation in courthouse, classrooms, presentations, Citizens’ College, etc. Up to 10 minutes in length. More general overview than segments below. • Shorter Segments: Designed to be shown in parts, such as through menu selection at kiosks, websites, etc. where viewers have selection menu. Segments would provide a bit more detail than the presentation overview about, but each segment limited to 1-3 minutes. <p>OTHER FORMAT ISSUES:</p> <ul style="list-style-type: none"> • DVDs: Can be provided or sold for use on either computers or TV, but require different parameters for shooting & editing. • Cable TV and other TV shows: May need revised format for these. • Internet: May need files converted to formats that make it easier to show on website.